

Press release

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Expanded global participation for 2019

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Elevated international diversity heightens excitement surrounding INA PAACE Automechanika 2019

With more than 500 exhibiting companies expected to participate in INA PAACE Automechanika Mexico City this upcoming July, nearly 20% of the show floor will be represented by countries from across the globe. As the largest automotive aftermarket tradeshow serving Latin and Central America, the addition of global pavilions only strengthens the platform and signifies its importance to the market. INA PAACE Automechanika Mexico City will be held at Centro Citibanamex, Mexico City, July 10 – 12, 2019.

“The ability to highlight innovations from a global perspective is a cornerstone of the Automechanika brand,” states Bridget Ferris, INA PAACE Automechanika Show Director. As we embark upon our next edition, we are pleased with the continued support of these leading international automotive companies. Their value is unparalleled as we remain diligent to our vision of providing opportunities to connect the market.”

Visitors of the show will enjoy access to the new technologies, products and services from countries such as the United States, Turkey, Argentina, Germany, Spain, Taiwan, Brazil and the United Kingdom. Below are just a sampling of the many international organizations joining the 2019 event.

United Kingdom

Sussex Autos has a strong team with over a century of experience in the industry including parts sales and purchasing, torque converter remanufacturing and diagnostics. Sussex Auto Parts are a long established transmission parts distributor. We recondition torque converters for both original motor manufacturers and the aftermarket. We are authorized suppliers for all top transmission parts brands and with our many years of expertise and knowledge have become recognized as one of the leaders in the European marketplace. Get the details. <http://www.sussexautos.co.uk/>

Messe Frankfurt, Inc.
3200 Windy Hill Rd. / Ste. 500 West
Atlanta, GA 30339
USA

Spain

AMC is the leading company worldwide in the manufacture of cylinder heads for the aftermarket. The integration of all processes allows for offering from the 3D design of a piece to the execution of prototypes as well as a serial production of the mentioned part, developing 100% of the process in AMC according to several international standards and giving the customer a complete solution according to their needs. The experience gained over decades, combined with the continued expansion of product range and the training of highly qualified personnel has made AMC a world reference in terms of casting and machining of aluminum and iron.

<https://www.amc.es/en/>

United States

Beginning in 1971 with industry leader Brakleen®, the original aerosol brake parts cleaner, CRC has earned its reputation as “The Brake Experts”. Brakleen® was the very first product of its kind, and for 40 years, thousands of technicians and DIYers have relied on Brakleen® and CRC products for fast and effective service solutions.

<https://www.crcindustries.com/products/automotive.html>

To register or get additional details on the tradeshow, the many educational opportunities and a complete listing of exhibitors showcasing the newest tools, equipment and products in the market at www.INAPAACEAutomechanika.com.

Interested in exhibiting? For the USA or international pavilions, contact Jeffery Johnson at +1.678.732.2425. For Mexico, contact Jessica Ruiz, +011.52 (55) 5545 - 4488 ext. 116.

Connect with INA PAACE Automechanika Mexico City
(#AutomechanikaMexico)

- Twitter: <https://twitter.com/paaceammexico?lang=en>
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INA PAACE Automechanika Mexico City
Latin America's international trade show for the automotive aftermarket, OE manufacturing and service industry.
July 10 - 12, 2019

Press information and photographic material can be found [here](#)

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces nine shows within the United States, Canada and Mexico. In addition to, INA PAACE Automechanika Mexico City, the North American portfolio of events includes Waste & Recycling Expo Canada, Municipal Equipment Expo Canada, Apparel Sourcing USA, Texworld USA, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas and NACE Automechanika.

For more information, please visit our website at www.us.messefrankfurt.com.

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