

Press release

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New Dates and Location Announced for INA PAACE Automechanika

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Updates for the 2021 edition

The largest automotive aftermarket event in Mexico and Central America has announced new dates and location for the 2021 event. Originally slated for July 21 – 23 in Mexico City, [INA PAACE Automechanika](http://www.inapaaceautomechanika.com) will now be moving this edition to San Luis Potosí, December 1 – 3.

Still facing uncertainties surrounding the global health crisis, the organizers of INA PAACE Automechanika made the decision to move the location and dates of the event in an effort to provide a safer environment for business networking. “Listening to our customers and assessing the current situation at Centro Citibanamex, this was a pivotal decision in ensuring that we can continue to serve the automotive aftermarket community. For this edition specifically, amending the dates and location allowed us to be considerate of the ongoing environmental issues and the impact on the business climate in Mexico,” stated show director, Bridget Ferris. “We have always been focused on developing a greater presence outside of Mexico City and we are confident that this move will only help to grow our event across the country, impacting the show in a positive manner.” In order to maintain a consistent schedule, INA PAACE Automechanika will return to its summer timeframe for future events.

Automotive industry professionals and media are in support of the move and looking forward to the 2021 event, which expects thousands of attendees safely navigating a show floor of 300+ exhibiting companies presenting their latest products and services.

The changes to the dates and location came only after discussions with the venues, several of the exhibitors and attendees and their concerns

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surrounding the July timeframe amid the ongoing pandemic. INA PAACE Automechanika has a long history with Centro Citibanamex and future plans still include utilizing this facility, as the tradeshow begins a new business relationship with the San Luis Potosí Convention Center.

“A thoughtful and strategic decision, moving to San Luis Potosí, the city is easily accessible and an automotive hub with both General Motors and BMW plants, along with more than 250 Tier 1 and Tier 2 suppliers,” noted Oscar Albin, President of the National Autoparts Industry C.A. (INA). “We are appreciative of the support and pleased to provide platforms focused on driving the industry forward, building relationships and connecting the aftermarket communities.”

The San Luis Potosí Convention Center boasts more than 9,000 square meters of exhibition space allowing for a successful, socially-distanced event.

Additional information can be found on the website at www.INAPAACEAutomechanika.com

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[Press information and photographic material](#)

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For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019).

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